		n	Curtin Singa Booklist - Trimeste iploma of Arts and Cre	r 3A, 2025				
Unit Code	Unit Name	Title	Authors	Publisher	Edition	ISBN	Price(S\$) w/o GST	Remarks
ACC01S1	Accounting		No Textbook	Required				
ACS01S1	Academic Communication Skills		No Textbook	Required				
ALEPab	Academic Language Enrichment Program for Arts & Built Environment	Communications Toolkit	Jane Grellier, Veronica Goerke	Cengage Learning	5th ed	9780170452052	\$80.00	
ALEPab	Academic Language Enrichment Program for Arts & Built Environment	Communications Toolkit ebook	Jane Grellier, Veronica Goerke	Cengage Learning	5th ed	9780170292450	\$55.00	E-Book Format
APCOMSA	Academic and Professional Communications	Communications Toolkit	Jane Grellier, Veronica Goerke	Cengage Learning	5th ed	9780170452052	\$80.00	
APCOMSA	Academic and Professional Communications	Communications Toolkit ebook	Jane Grellier, Veronica Goerke	Cengage Learning	5th ed	9780170292450	\$55.00	E-Book Format
ARW01S1	Academic Research and Writing		No Textbook	Required				
DC1004	Design Computing 1		No Textbook	Required				
CN01S1	Economics		No Textbook	Required	1			
COS01S1	Computer Skills	AE Discovering Computers 2023: Digital Technology, Data, and Devices / Cengage Learning (2023)	Misty E Vermaat, Susan L Sebok, Steven M Freund, Jennifer T Campbell & Mark Frydenberg	Cengage Learning	2022	9789815097313	\$66.00	
COS01S1	Computer Skills	Discovering Computers 2023: Digital Technology, Data, and Devices / Cengage Learning (2023) Asia Ebook	Misty E Vermaat, Susan L Sebok, Steven M Freund, Jennifer T Campbell & Mark Frydenberg	Cengage Learning	2022	9788000040172	\$55.00	E-Book Format
INP1000	Introduction to Print	News as it Happens	Stephen Lamble	Oxford Uni Press	3rd ed.	9780190303747	\$137.61	
SP1000	Introduction to Screen Practice		No Textbook		l l			
ICCA102	Culture to Cultures	Intercultural Communication: An Advanced Resource Book	Adrian Holliday & John Kullman & Martin Hyde	Taylor & Francis	4th ed.	9780367482466	\$54.76	
ICCA104	Engaging Media		No Textbook	Required				
MGT01S1	Management	Management: A Practical Introduction 2024 Release(11th Ed)	Angelo Kinicki , Denise Breaux Soignet	McGraw-Hill	11th ed	9781266910159	\$64.90	
MGT01S1	Management	Management: A Practical Introduction 2024 Release(11th Ed) Ebook	Angelo Kinicki , Denise Breaux Soignet	McGraw-Hill	11th ed	9781264470419	\$67.00	e-Book Format
MKT01S1 SIS01S1	Marketing Studies in Society		No Textbook No Textbook					
WCOM101	Web Communications		No Textbook					
Jnit Code	Unit Name	Title	Diploma of Com Authors	merce Publisher	Edition	ISBN		Remarks
ACC01S1	Accounting	Title	No Textbook		Edition	ISBN		Remarks
ACS01S1	Academic Communication Skills		No Textbook	Required				
ARW01S1	Academic Research and Writing		No Textbook	Required				
CL2012	Applied Contract Law	Contract Law in Context Ebook	Jason Harris, Christopher Croese	ССН	2015	10085944-0001	\$98.00	e-book format
ADM1000	Analytics for Decision Making	Business Analytics: Methods, Models, and Decisions / James R Evans / Pearson (3rd Global / 2021)	James R Evans	Pearson	3rd ed	9781292339061	\$70.00	
ADM1000	Analytics for Decision Making	Business Analytics / James R. Evans / Pearson (3rd Global / 2021) ebook	James R Evans	Pearson	3rd ed	9781292339047	\$40.00	e-book format
ALEPc	Academic Language Enrichment Program for Commerce		No Textbook	Required				
CCPB1002	Communication, Culture and Indigenous Perspectives in Business	Communication for Business and The Professions: Strategies and Skills / Pearson Australia (7th / 2020)	Judith Dwyer	Pearson	7th ed	9781488620782	\$205.00	
CCPB1002	Communication, Culture and Indigenous Perspectives in Business	Communication for Business and The Professions: Strategies and Skills /Pearson Australia (7th / 2020) Ebook	Judith Dwyer	Pearson	7th ed	9781488620805	\$61.46	E-Book Format
CN01S1	Economics		No Textbook	Required				
FDM1002	Financial Decision Making	An Introduction to Financial Decision Making ebook	Wahseem Soobratty, Jacqueline Birt, David S Kidwell, Shirley Carlon, Joseph Stiglitz & Janice Loftus	John Wiley	2020	9780730389477	\$52.00	Essential Text
HRM2008	Human Resources Management Introduction	Human Resource Management: Strategy and Practice / / Cengage Learning (11th / 2023)	Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields	Cengage Learning	2023	9780170458795	\$80.00	
HRM2008	Human Resources Management Introduction	Human Resource Management: Strategy and Practice / / Cengage Learning (11th / 2023) Ebook	Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields	Cengage Learning	2023	9780170470988	\$67.00	E-Book Format

IBIS1100	Introduction to Business Information Systems	Management Information Systems: Managing the Digital Firm, Global Edition, 17th edition	Daniel Sullivan , John Daniels, Lee Radebaugh	Pearson	2021	9781292403281	\$77.00	
IBIS1100	Introduction to Business Information Systems	Management Information Systems: Managing the Digital Firm, Global Edition, 17th edition Ebook	Daniel Sullivan , John Daniels, Lee Radebaugh	Pearson	2021	9781292403571	\$75.15	E-Book Format
		No essential textbook required.Reco	ommended:					
IECO1100	Introductory Economics	Essentials of Economics / R Glenn H (4th / 2019) - 9781488616983	ssentials of Economics / R Glenn Hubbard, Anne M Garnett, Philip Lewis & Anthony O'Brien / Pearson Australia th / 2019) - 9781488616983					
COS01S1	Computer Skills	AE Discovering Computers 2023: Digital Technology, Data, and Devices / Cengage Learning (2023)	Misty E Vermaat, Susan L Sebok, Steven M Freund, Jennifer T Campbell & Mark Frydenberg	Cengage Learning	2022	9789815097313	\$66.00	
COS01S1	Computer Skills	Discovering Computers 2023: Digital Technology, Data, and Devices / Cengage Learning (2023) Asia Ebook	Misty E Vermaat, Susan L Sebok, Steven M Freund, Jennifer T Campbell & Mark Frydenberg	Cengage Learning	2022	9788000040172	\$55.00	E-Book Format
INFP2000	Introduction to Finance Principles	Corporate Finance / Jonathan Berk & Peter DeMarzo / Pearson 6th ed	Jonathan Berk & Peter DeMarzo	Pearson	6th ed	9781292446318	\$71.00	
INFP2000	Introduction to Finance Principles	Corporate Finance / Jonathan Berk & Peter DeMarzo / Pearson 6th ed ebook	Jonathan Berk & Peter DeMarzo	Pearson	6th ed	9781292446417	\$40.00	E-Book
MLF1002	Markets and Legal Frameworks		No Textbook	Required				
MGT01S1	Management	ISE Management, ebook	Angelo Kinicki , Denise Breaux Soignet	McGraw-Hill	10th ed	9781264363926	\$77.00	e-Book Format
MKT01S1	Marketing		No Textbook					
SIS01S1 SCD1003	Studies in Society		No Textbook					
SCD1003	Strategic Career Design		NO TEXIDOOK	Required				
			Diploma of Information	n Technology				I.
ALEPI	Academic Language Enrichment Program for Engineering		No Textbook	Required				
CS2000	Computer Systems		No Textbook	Required				
DC1004	Design Computing 1		No Textbook	Required				
DSA1002	Data Structures and Algorithms		No Textbook	Required				
EMTH1019	Linear Algebra and Statistics for Engineers		No Textbook	Required				
FCDS2001	Fundamental Concepts of Data Security		No Textbook	Required				
FOP1005	Fundamentals of Programming - See COMP1005		No Textbook	Required				
IISS1003	Integrating Indigenous Science and STEM - See NPSC1003		No Textbook	Required				
ISEN1000	Introduction to Software Engineering		No Textbook	Required				
UCP1000	Unix and C Programming		No Textbook	Required				
Unit Co de	Hait Name	T:41a	Bachelor of Con		F4161	ICDA	ı	Damarka
Unit Code	Unit Name	Title	Authors Wahseem Soobratty,	Publisher	Edition	ISBN		Remarks
ACCT1002	Financial Decision Making	An Introduction to Financial Decision Making (E-Book)	Jacqueline Birt, David S Kidwell, Shirley Carlon, Joseph Stiglitz & Janice Loftus	John Wiley & Sons	2020	9780730389477	\$52.00	e-book format
ACCT2000	Business Processes and Internal Controls	Accounting information systems	Marshall B. Romney	Pearson	15th ed.	9781292353364		Out of print
ACCT2000	Business Processes and Internal Controls	Accounting information systems (E-Book)	Marshall B. Romney	Pearson	15th ed.	9781292353371	\$40.00	e-Book Format .
ACCT2002	Cost Analysis for Decision Making		No Textbook	Required				
ACCT2011	Accounting for Corporations	Financial Reporting 4th ed.	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang & Karyn Byrnes	John Wiley	4th ed	9780730396413	\$68.00	

			Loftus, J., Leo, K.,					
ACCT2011	Accounting for Corporations	Financial Reporting 4th ed e-book	Boys, N., Daniliuc, S., Luke, B., Hong N. A., Byrnes, K.	John Wiley	4th ed	9780730396451	\$52.00	e-Book Format .
ACCT2013	Accounting - The Fundamentals of Business	Financial Accounting: Reporting, Analysis and Decision Making, 8th Edition	Shirley Carlon, Rosina McAlpine, Chrisann Lee, Lorena Mitrione, Ngaire Kirk, Lily Wong	John Wiley	8th ed	9781394334001	\$67.00	7th edition is out of print
ACCT2013	Accounting - The Fundamentals of Business	Financial Accounting: Reporting, Analysis and Decision Making, 8th Edition Ebook	Shirley Carlon, Rosina McAlpine, Chrisann Lee, Lorena Mitrione, Ngaire Kirk, Lily Wong	John Wiley	8th ed	9781394334018	\$52.00	7th edition is out of print
ACCT2013	Accounting - The Fundamentals of Business	Financial Reporting 4th ed.	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang & Karyn Byrnes	John Wiley	4th ed	9780730396413	\$68.00	
ACCT2013	Accounting - The Fundamentals of Business	Financial Reporting 4th ed e-book	Loftus, J., Leo, K., Boys, N., Daniliuc, S., Luke, B., Hong N. A., Byrnes, K.	John Wiley	4th ed	9780730396451	\$52.00	e-Book Format .
ACCT3000	Auditing, Assurance and Risk Assessment	Auditing and Assurance	Philomena Leung, Paul Coram, Barry J Cooper & Peter Richardson	John Wiley	2nd Ed	9781394173440	\$63.00	1st edition is out of print
ACCT3000	Auditing, Assurance and Risk Assessment	Auditing and Assurance (e-book)	Philomena Leung, Paul Coram, Barry J Cooper & Peter Richardson	John Wiley	2nd Ed	9781394173457	\$52.00	1st edition is out of print
ACCT3001	Auditing, Assurance and Risk Assessment	Management Accounting: Information for Creating and Managing Value / Kim Langfield- Smith, David Smith, Paul Andon, Ronald Hilton & Helen Thorne / McGraw-Hill Education (9th / 2021)	Kim Langfield-Smith, David Smith, Paul Andon, Ronald Hilton & Helen Thorne	McGraw Hill	9th ed.	9781743767603	\$77.00	
ACCT3001	Auditing, Assurance and Risk Assessment	Management Accounting: Information for Creating and Managing Value / Kim Langfield- Smith, David Smith, Paul Andon, Ronald Hilton & Helen Thorne / McGraw-Hill Education (9th / 2021) ebook	Kim Langfield-Smith, David Smith, Paul Andon, Ronald Hilton & Helen Thorne	McGraw Hill	9th ed.	9781743767634	\$69.00	e-Book Format .
ACCT3009	Complex Corporate Issues	Financial Reporting / Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang & Karyn Byrnes / John Wiley & Sons 4th edition	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang & Karyn Byrnes	John Wiley	4th ed	9780730396413	\$68.00	3rd edition is out of print
ACCT3009	Complex Corporate Issues	Financial Reporting / Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang & Karyn Byrnes / John Wiley & Sons 4th edition ebook	Loftus, J., Leo, K., Boys, N., Daniliuc, S., Luke, B., Hong N. A., Byrnes, K.	John Wiley	4th ed	9780730396451	\$52.00	3rd edition is out of print
BLAW1002	Markets and Legal Frameworks		No essential t	extbook				-
BLAW2006	Company Law for Business	Company Law: An Interactive Approach Wiley 3rd edition	Ellie Chapple, Alex Wong, Richard Baumfield, Richard Copp, Robert Cunningham, Akshaya Kamalnath, Katherine Watson & Paul Harpur	John Wiley	3rd ed.	9781394184583	\$83.00	
BLAW2006	Company Law for Business	Company Law: An Interactive Approach / Wiley 3rd edition ebook	Ellie Chapple, Alex Wong, Richard Baumfield, Richard Copp, Robert Cunningham, Akshaya Kamalnath, Katherine Watson & Paul Harpur	John Wiley	3rd ed.	9781394184606	\$52.00	e-Book Format .
BLAW2012	Applied Contract Law	Contract Law in Context	Jason Harris, Christopher Croese	CCH	2015	9781922180957	\$110.00	
BLAW2012	Applied Contract Law	Contract Law in Context Ebook	Jason Harris,	ССН	2015	10085944-0001	\$98.00	e-book format
ECOM1000			Christopher Croese					
ECOMITOO	Analytics for Decision Making	Business Analytics / Pearson (3rd Global / 2021)	Christopher Croese James R. Evans	Pearson	3rd ed.	9781292339061	\$70.00	
ECOM1000	Analytics for Decision Making Analytics for Decision Making	Global / 2021) Business Analytics /Pearson (3rd Global / 2021) ebook				9781292339061 9781292339047	\$70.00 \$40.00	E-Book
		Global / 2021) Business Analytics /Pearson (3rd Global / 2021) ebook Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul & Richard J. Wood (14th ed., 2019) /	James R. Evans	Pearson	3rd ed.			E-Book
ECOM1000	Analytics for Decision Making Quantitative Techniques for	Global / 2021) Business Analytics /Pearson (3rd Global / 2021) ebook Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul &	James R. Evans James R. Evans Ernest F Haeussler, Richard S. Paul &	Pearson Pearson	3rd ed.	9781292339047	\$40.00	E-Book
ECOM2001 ECOM2001 ECOM2001	Analytics for Decision Making Quantitative Techniques for Business Quantitative Techniques for Business	Global / 2021) Business Analytics /Pearson (3rd Global / 2021) ebook Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul & Richard J. Wood (14th ed., 2019) / Pearson Canada Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul & Richard J. Wood (14th ed., 2019) / Pearson Canada Ebook	James R. Evans James R. Evans Ernest F Haeussler, Richard S. Paul & Richard J. Wood Ernest F Haeussler, Richard S. Paul & Richard J. Wood	Pearson Pearson Pearson	3rd ed. 3rd ed. 14th ed	9781292339047 9781292413020	\$40.00 \$65.00	
ECOM2001 ECOM2001	Analytics for Decision Making Quantitative Techniques for Business Quantitative Techniques for Business	Global / 2021) Business Analytics /Pearson (3rd Global / 2021) ebook Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul & Richard J. Wood (14th ed., 2019) / Pearson Canada Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences / Ernest F Haeussler, Richard S. Paul & Richard J. Wood (14th ed., 2019) /	James R. Evans James R. Evans Ernest F Haeussler, Richard S. Paul & Richard J. Wood Ernest F Haeussler, Richard S. Paul & Richard J. Wood	Pearson Pearson Pearson	3rd ed. 3rd ed. 14th ed	9781292339047 9781292413020	\$40.00 \$65.00	

FNCE2003	Business Analysis for Investment	Equity Asset Valuation / John Wiley (4th / 2020)	Jerald E Pinto	John Wiley	1st ed	9781119628101	\$79.00	
IFINGE2003	Business Analysis for Investment	Equity Asset Valuation / John Wiley (4th / 2020) ebook	Jerald E Pinto	John Wiley	1st ed	9781119628194	\$52.00	E-Book
FNCE2003	Business Analysis for Investment	International Financial Statement Analysis / John Wiley (4th / 2020)	Thomas R Robinson, Elaine Henry & Michael A Broihahn	John Wiley	4th ed	9781119628057	\$67.00	
FNCE2003	Business Analysis for Investment	International Financial Statement Analysis / John Wiley (4th / 2020) ebook	Thomas R Robinson, Elaine Henry & Michael A Broihahn	John Wiley	4th ed	9781119628149	\$52.00	E-Book

FNCE3000	Corporate Finance	Corporate Finance	Jonathan Berk & Peter	Pearson	6th ed	9781292446318	\$71.00	
FNCE3000	Corporate Finance	Corporate Finance Corporate Finance (E-Book)	DeMarzo Jonathan Berk & Peter	Pearson	6th ed	9781292446417	\$40.00	E-Book
	Introduction to Financial		DeMarzo					E-BOOK
FNCE3001	Instruments and Markets Introduction to Financial	Fixed Income Analysis, 5th Edition Fixed Income Analysis, 5th Edition	Barbara S. Petitt	John Wiley	5th ed	9781119850540	\$70.00	50.45
FNCE3001	Instruments and Markets	Ebook	Barbara S. Petitt McMillan, Michael;	John Wiley	5th ed	9781119850564	\$52.00	E-Book Format
FNCE3001	Introduction to Financial Instruments and Markets	Investments: Principles of Portfolio and Equity Analysis	Pinto, Jerald E.; Pirie, Wendy L.; Van De Venter, Gerhard McMillan, Michael:	John Wiley		9780470915806	\$60.00	
FNCE3001	Introduction to Financial Instruments and Markets	Investments: Principles of Portfolio and Equity Analysis (E-Book)	Pinto, Jerald E.; Pirie, Wendy L.; Van De Venter, Gerhard	John Wiley		9781118364017	\$52.00	E-Book Format
FNCE3004	International Finance	International Financial Management / Cheol Eun, Bruce Resnick & Tuugi Chuluun / McGraw Hill Education (10th ISE / 2023) ebook Ed	Cheol Eun, Bruce Resnick & Tuugi Chuluun	McGraw HII	10th ed	9781266349911	\$78.00	E-Book Format
IBUS1001	Introduction to Global Business	International Business: Competing in the Global Marketplace / Charles W. L. Hill / McGraw-Hill (14th / 2023) ISE	Charles W. L. Hill	McGraw HII	14th ed	9781265038540	\$73.95	
IBUS1001	Introduction to Global Business	International Business: Competing in the Global Marketplace / Charles W. L. Hill / McGraw-Hill (14th / 2023) Ebook edition	Charles W. L. Hill	McGraw HII	14th ed	9781265743116	\$75.00	E-Book Format
INVE3000	Introduction to Derivative Securities	Fundamentals of Futures and Options Markets / John C Hull / Pearson (9th Global / 2022)	Prof. Dr. John C. Hull	Pearson	9th ed.	9781292422114	\$55.00	
INVE3000	Introduction to Derivative Securities	Fundamentals of Futures and Options Markets / John C Hull / Pearson (9th Global / 2022) ebook ed	Prof. Dr. John C. Hull	Pearson	9th ed.	9781292422121	\$40.00	E-Book Format
INVE3001	Portfolio Management	Investments 13th ed	Bodie, Z., Kane, A., Marcus, A.	McGraw HII	13th ed	9781266085963	\$73.95	
INVE3001	Portfolio Management	Investments 13th ed (E-Book)	Bodie, Z., Kane, A., Marcus, A.	McGraw HII	13th ed	9781266505966	\$69.00	E-Book Format
ISYS1000	Introduction to Business Information Systems	Management Information Systems: Managing the Digital Firm, Global Edition, 17th edition	Kenneth C. Laudon and Jane P. Laudon	Pearson	17th ed	9781292403281	\$77.00	
ISYS1000	Introduction to Business Information Systems	Management Information Systems: Managing the Digital Firm, Global Edition, 17th edition Ebook	Kenneth C. Laudon and Jane P. Laudon	Pearson	17th ed	9781292403571	\$75.15	E-Book Format
ISYS2013	Project Management	Contemporary Project Management: Plan-Driven and Agile Approaches / Cengage Learning (5th / 2023)	Timothy J Kloppenborg, Vittal Anantatmula & Kathryn N Wells	cengage	5th ed	9780357715734	\$69.00	
ISYS2013	Project Management	Contemporary Project Management: Plan-Driven and Agile Approaches / Cengage Learning (5th / 2023) ebook ed	Timothy J Kloppenborg, Vittal Anantatmula & Kathryn N Wells	cengage	5th ed	9788000041070	\$55.00	E-Book Format
MGMT1002	Communication, Culture and Indigenous Perspectives in Business	Communication for Business and The Professions: Strategies and Skills / Pearson Australia (7th / 2020)	Judith Dwyer	Pearson	7th ed	9781488620782	\$209.95	
MGMT1002 MGMT1003	Indigenous Perspectives in Business	Communication for Business and The Professions: Strategies and Skills /Pearson Australia (7th / 2020) Ebook	Judith Dwyer No essential	Pearson	7th ed	9781488620805	\$61.46	E-Book Format
	Strategic Career Design	Organisational Behaviour:	McShane, Olekalns, &		Oth - d	0704700404040	#70.00	
MGMT2000	Organisational Behaviour	Emerging Knowledge: Global Insights	Travaglione	McGraw Hill	6th ed	9781760421649	\$76.22	
MGMT2000	Organisational Behaviour	Organisational Behaviour: Emerging Knowledge: Global Insights (E-book)	McShane, Olekalns, & Travaglione	McGraw Hill	6th ed	9781760423384	\$87.00	E-Book Format
MGMT2004	Business and Sustainable Development	moignie (2 seek)	No essential	textbook				
MGMT2008	Human Resource Management Introduction	Human Resource Management: Strategy and Practice / Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields / Cengage Learning (11th / 2023)	Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields	Cengage	11th ed	9780170458795	\$80.00	
MGMT2008	Human Resource Management Introduction	Human Resource Management: Strategy and Practice / Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields / Cengage Learning (11th / 2023) Ebook	Alan Nankervis, Marian Baird, Dr Jane Coffey & John Shields	Cengage	11th ed	9780170470988	\$67.00	E-Book Format
MGMT2015	Supply Chain Management Supply Chain Decision		No essential					
MGMT2017	Analytics	Sustainable Procurement: A	No essential	IEXIDOOK	 			
MGMT2018	Sustainable Procurement	Practical Guide to Corporate Social Responsibility in the Supply Chain / KoganPage (2023)	Jonathan O'Brien	Kogan Page		9781398604681	\$100.00	
MGMT3001	International Management	International Management: Managing Across Borders and Cultures: Text and Cases / Helen Deresky & Stewart R Miller / Pearson (10th Global / 2023)	Helen Deresky & Stewart R Miller	Pearson	10th ed	9781292430362	\$56.00	
MGMT3001	International Management	International Management: Managing Across Borders and Cultures: Text and Cases / Helen Deresky / Pearson 10th ed Ebook	Helen Deresky & Stewart R Miller	Pearson	10th ed	9781292430317	\$40.00	E-Book Format
MGMT3002	Managing Change		No essential	textbook				

MGMT3004									
MGMT3004		Entrepreneurship: Theory, Process,	Howard Frederick.						
	Entrepreneurship	Practice / Howard Frederick, Allan	Allan O'Connor &	Cengage	5th ed	9780170411752	\$77.00		
		O'Connor & Donald F Kuratko /	Donald F Kuratko	0 0					
		Cengage Learning (5th / 2018) Entrepreneurship: Theory, Process,							
		Practice / Howard Frederick, Allan	Howard Frederick,						
MGMT3004	Entrepreneurship	O'Connor & Donald F Kuratko /	Allan O'Connor &	Cengage	5th ed	9780170417563	\$62.75	E-Book Format	
	· · ·	Cengage Learning. (5th / 2018)	Donald F Kuratko	99-	****		7.2		
		ebook							
MGMT3006	Business Ethics		No essential	textbook					
		Strategic Management / Robert N	Robert N Grant, Peter						
MGMT3010	Strategic Management	Grant, Peter A Murray, Stuart Orr,	A Murray, Stuart Orr,		1st ed	9780730385769	\$64.00		
	3	Bella Butler & Pieter-Jan Bezemer /	Bella Butler & Pieter-				***		
		Wiley (2021)	Jan Bezemer	John Wiley					
		Strategic Management / Robert N Grant, Peter A Murray, Stuart Orr,	Robert N Grant, Peter A Murray, Stuart Orr,						
MGMT3010	Strategic Management	Bella Butler & Pieter-Jan Bezemer /	Bella Butler & Pieter-		1st ed	9780730385721	\$52.00	E-Book Format	
		Wiley (2021) ebook	Jan Bezemer	John Wiley					
		The Seven Principles of Digital	NI:-II M-IZ 0 MI-						
MGMT3010	Strategic Management	Business Strategy / Business	Niall McKeown & Mark Durkin	Business Expert	1st ed	9781631570339	\$25.00		
		Expert Press (2017)	Durkin	Press					
MGMT3016	Responsible Management in		No essential	textbook					
	Asia		No acception	taviha ali					
MGMT3017	Supply Chain Capstone Operations and Materials		No essential	lexibook					
MGMT3018	Management		No essential	textbook					
MGMT3025	Business Engagement		No essential	textbook					
	Enhancing Your Business		No essential				1		
MGMT3029	Mind						1		
MGMT3031	Supply Chain Project		No essential					<u> </u>	
MKTG1000	Discovering Marketing		No essential	textbook	-		1	1	
MUTOCOCO	Mandantina	International Marketing 11th Asian	Michael R. Czinkota,	0	4445 - 4	0700045050400	****		
MKTG2002	Marketing across borders	Ed	Ilkka A. Ronkainen, Annie Cui	Cengage	11th ed	9789815059496	\$66.90		
			Michael R. Czinkota,						
MKTG2002	Marketing across borders	International Marketing 11th Asian	Ilkka A. Ronkainen,	cengage	11th ed	9788000040080	\$55.00	E-Book Format	
		Ed Ebook	Annie Cui	99-			700.00		
		CB9: Consumer Behavior: Student							
MKTG2004	Consumer Behaviour	Edition 9 / Cengage Learning (9th /	Barry J Babin & Eric J Harris	cengage	9th ed.	9780357518205	\$53.00		
		2022)	Hallis						
MUTOCOOA		CB9: Consumer Behavior: Student	Barry J Babin & Eric J		011	070000000077	255.00	·	
MKTG2004	Consumer Behaviour	Edition 9 / Cengage Learning (9th /	Harris	cengage	9th ed.	9788000033877	\$55.00	E-Book Format	
MKTG2005	Marketing Intelligence	2022) Ebook ed	No essential	tevthook					
WIKT G2003	Managing Social Media		NO COSCITUAL	TOXIDOOK					
	Platforms (formerly								
MKTG2006	MKTG2006 Digital		No essential	textbook					
	Communication Management								
	in T3A 19)								
MKTG3003	Digital Marketing Strategy		No essential textbook						
MKTG3004	Corporate Marketing Strategy		No essential	textbook					
MKTG3009	Business Internship		No essential	textbook			1		
	Creating Content and								
MKTG3010	Marketing Briefs		No essential	textbook					
	IVIAIREURG DREIS								
	IMarketing Briefs		" Bachelor of Comm						
Unit Code	Unit Name	Title	"Bachelor of Comm Authors		Edition	ISBN		Remarks	
	Unit Name Media and Communications	Title	Authors	nunications Publisher	Edition	ISBN		Remarks	
COMS3001	Unit Name Media and Communications Capstone (50 credits)		Authors No Textbook	Publisher Required	Edition	ISBN		Remarks	
COMS3001 COMS2000	Unit Name Media and Communications Capstone (50 credits) Media, Culture and Consumpt		Authors No Textbook No Textbook	Publisher Required Required	Edition	ISBN		Remarks	
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ECON5012	Global Managerial Economics	Essentials of Economics / Pearson Australia (5th / 2022) Ebook	R Glenn Hubbard, Anne M Garnett, Philip Lewis& Anthony O'Brien	Pearson	5th Ed	9780655702887	\$61.46	e-Book Format .
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MGMT6010	Corporate Strategy	Strategy: An International Perspective / Cengage Learning 8th ed ebook	Bob de Wit	Cengage	8th ed	9781473793019	\$83.50	7th edition is out of print
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